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Best training
methods for
employees

Employee training is a key contributor to an organization's success.

But how should you select the best employee training methods for your team?

The key is to look at your organizational goals, identify knowledge gaps, and address those with effective training. The better you can tailor your employee training to suit individual learning styles and different job functions, the better your chances are of having an engaged and productive workforce.

Why are employee training programs important?

An employee training program is essential for organizations to ensure their employees remain up-to-date with the changing technologies and trends in their industries. Proper training and career development programs also help to foster a corporate culture of innovation and continuous improvement, often resulting in increased motivation, productivity, and corporate loyalty.

Regularly conducted training also increases efficiency across the organization, since employees are equipped with the skills necessary to succeed in their roles. Additionally, offering career development programs can

help attract top talent to your business by demonstrating that you are committed to developing your team's skillset and investing in your human resources.

Choosing the right training methods for employees

Effective employee training programs are an invaluable resource for organizations to ensure a competitive edge in their field of business. Often, most types of employee training mixes and matches various types of training methods. New employees might benefit more from hands-on training, while compliance training might be a reoccurring training module for all existing employees.

When done correctly, organizational emphasis on and commitment to employee training can create an engaged and well-trained workforce that is motivated and highly productive, resulting in better overall performance for the business.

What are the most effective employee training methods?

Employee training is an important part of any successful business. Periodically training employees ensures that

your staff has the skills they need to perform their job effectively, as well as providing them with the tools and knowledge necessary to succeed in their roles.

Some of the most popular employee training methods include:

- Online learning
- Training on the job
- Instructor-led training
- Simulation training
- Group learning
- Coaching
- Video-based training
- Case studies

The most effective employee training methods vary depending on the needs of the company but often involve a combination of both instructor-led and self-directed education. A well-rounded approach incorporating both traditional and modern training methods is often most beneficial for creating an engaged and productive workforce.

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Online learning



Increase user adoption with functional and recognizable training materials

- Online learning or eLearning is becoming an increasingly popular method of employee training. eLearning allows employers to deliver learning materials and content to their employees regardless of their physical location, making it an effective training option for remote teams. Online learning offers greater flexibility as well as improved tracking and evaluation of progress over traditional, classroom-based training methods.



While eLearning has long been the preferred training method for software training, it's becoming more commonplace regardless of job function. Online training can readily be tailored to the specific needs of each individual employee, resulting in a better learning experience overall.

The needs and expectations of the learners should be at the heart of your online training strategy. Delivering successful online training requires an understanding of the format of the learning: it should be appropriate for the topic at hand and the target audience.

For instance, if the topic is complicated, a multimedia approach including videos, audio recordings, and interactive quizzes is more effective than relying on text alone. Software training, on the other hand, could benefit most from an interactive demo or a mock project, instead.

In order to deliver successful online training, instructors should provide frequent feedback to learners. This way, learners can better track their progress and validate their understanding of the training program and its goals. Online courses should also include engagement activities like virtual discussions, collaborative projects, or webinars.



Training on the job



Training on the job helps employees succeed in their jobs early on

- As employee training methods go, on-the-job training is one of the most effective training methods for roles relying on practical skills. Training on the job helps employees succeed in their jobs early on, as the learning happens within the context of their work. Often, on-the-job training helps employers provide hands-on practice that reinforces topics covered in more formal training programs during onboarding.

On-the-job training gives employees the opportunity to develop problem solving, critical thinking, and technical



skills which are essential for success in any role. This type of interactive training also allows employees to develop relationships with colleagues and gain a better understanding of their company culture.

Job shadowing, another form of on-the-job training, is an effective employee training method for more junior or new hires. Since employees observe experienced staff as they go about their normal duties, shadowing is especially beneficial for companies with high employee turnover rates or if new hires begin working immediately with a relatively short onboarding time.

By providing employees with the opportunity to shadow more experienced personnel, employers can ensure they understand all aspects of the job without interrupting business operations. Additionally, job shadowing is a great way to promote mutual respect between managers and subordinate staff members and demonstrate commitment and appreciation for their work.

When delivering on-the-job training, employers should focus on creating an open environment that encourages employees to ask questions. Training should be tailored to the individual and should include both theory (lectures and online courses, for instance) and practical elements related to their roles. Additionally, managers should use real-time feedback to validate if employees are acquiring the desired skills. To ensure effective learning outcomes, employers should conduct frequent assessments to test employee knowledge and overall progress.



Instructor-led training



Instructor-led training is an effective way for employers to introduce topics

- Instructor-led training is a typical employee training technique that mimics the physical classroom environment with the presence of the instructors leading the session. As traditional training methods go, it's an especially effective way for employers to introduce topics, provide guidance, and assess areas of improvement in employee learning.



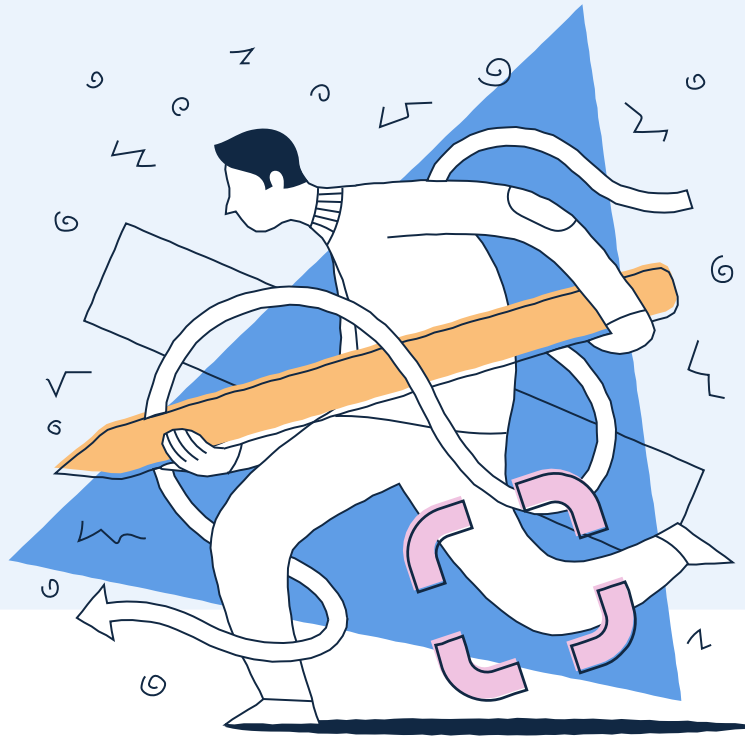
By having a knowledgeable instructor present during training sessions, employees can benefit from the instructor's experience and gain insights into how their job fits into the larger context of the organization. Instructor-led training also allows employers to practice real-time coaching with individual employees and ensure that all participants understand key concepts before moving on to more advanced material.

Effective instructor-led training sessions involve careful planning and execution, with an emphasis on engaging the participants. Before each session, instructors should ensure they are familiar with the material and have a complete understanding of the desired learning objectives. During the session, facilitators should strive to create an environment where ideas can be shared and discussed openly.

To maximize learning opportunities, instructors should focus on interactive training by including group work or case studies to keep the employees engaged.



Simulation training



Simulation training is a type of training method that utilizes interactive or immersive simulations to model realistic work scenarios

- This type of computer-based training provides an engaging learning environment that allows employees to practice real-life situations in a controlled environment without any potential real-life risks.

Simulation training helps employees develop their existing skills while also reducing the occurrence of errors due to lack of experience. As employee training techniques go, simulation training also reduces



costs for employers as risky on-site training can be eliminated.

Similar to simulation-based training, roleplaying is another highly effective training method that allows employees to practice and develop their skills in a realistic, yet safe, setting. Through roleplaying, employees can build their confidence and gain insight into different work scenarios, as well as develop their interpersonal communication and other soft skills. Employers, on the other hand, can identify potential issues and resolve them in a constructive way, while also ensuring that their employees are familiar with the company's policies and procedures overall.

In order to deliver successful simulation training, the simulations should be designed to replicate real-world situations as accurately as possible. Instructors should provide meaningful feedback to ensure that learners are able to track their progress and make necessary improvements between sessions. Learners should also be given adequate time for self-study and practice in order to gain the most from the training.



Group learning



- Group learning provides employees with an opportunity to learn from each other in a collaborative environment. Through participation in group learning sessions, employees are able to develop better communication skills and understand different perspectives on the same problem.

Peer-to-peer training also encourages peer feedback, fostering critical thinking skills and creating a sense of responsibility among the team. As different training methods go, group learning often leads to more engaged learners as everyone is actively involved in solving the problem together. This type of employee



training can also be used effectively to introduce new concepts or ideas to workplace training that may not have been discussed previously.

For group training to succeed, the learning and development professional facilitating the session should focus on creating an engaging and interactive environment for learners. Clear objectives and goals should be established in advance to ensure that everyone is on the same page regarding training outcomes. For best results, consider mixing activities (think including discussions, case studies, and role-playing scenarios in the training agenda) to keep employee motivation and engagement high.



Coaching



- One-on-one coaching is an effective training method for employees as the primary focus is on exploring individual goals and objectives. Coaching helps employees gain insight into their behaviors and develop the skills necessary for professional success at their own pace.

Through the coaching process, employees can learn how to identify opportunities for professional development and create clear action plans that address their specific needs. Coaching also offers employees a safe space where mistakes are accepted and learning is encouraged. Training methods like coaching can



also prove to be valuable during change management processes, helping staff stay motivated throughout mergers or layoffs.

For coaching to be effective, it should be delivered in an open and supportive environment where both the coach and learner feel comfortable. The coach should focus on the learner's goals and objectives, while also being understanding of their unique needs and learning styles.

Establishing trust between the two parties is also essential in order to create a safe space for meaningful dialogue. Coaches should provide frequent feedback throughout the coaching process to help learners stay on track with their growth plans.



Video-based training



- With video-based training methods, employees can learn at their own pace and review the material as often as needed.

Compared to more traditional forms of training (think lectures and reading-based training methods), videos are often more engaging and easier to understand than written instructions. Thanks to the accessibility and convenience of video-based training, learners can participate in the training program virtually anywhere, at any time.

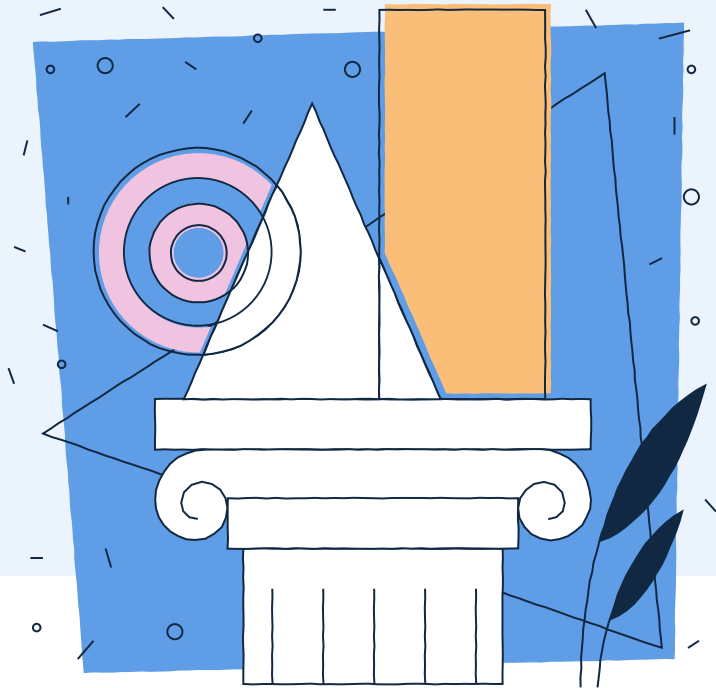
To get the most out of video-based training, the



training process should be designed to be engaging and interactive, complete with visuals, animations, and demonstration videos. Both the audio and video quality should be high enough so that learners can understand what is being presented. Often, video training is combined with group training or interactive online learning to keep learners actively engaged with the training material. In order to ensure the best learning outcome, instructors should also always offer follow-up support for any questions or clarifications about the video material afterward.



Case studies



- Case studies are a powerful training tool for employees as they provide real-world examples of how to apply their skills and knowledge to business challenges. Case studies can also help employees identify potential risks associated with different decisions and recognize opportunities that can be taken advantage of.

Often case studies are engaging, as they offer very contextual examples of different business and management theories and concepts at work. A case study-focused training session encourages problem-solving and can offer valuable feedback on the



effectiveness of a company's strategies and policies when looked at objectively.

Case study training should be designed to be both engaging and interactive. For best learning outcomes, it is important for facilitators to provide guidance so that learners can apply their skills and knowledge accurately when discussing or solving a case. Facilitators also help relate the case studies back to the learning goals of the session overall.

By allowing employees to share their experiences with one another, case study training can also foster collaboration while strengthening employees' understanding of both the training material and their own organization and existing business operations.



The future of training is digital

A digital adoption platform makes it possible to tailor your employee training to suit individual learning styles and different job functions and increases chances for having an engaged and productive workforce.

These platforms are prime for delivering different methods and styles of training to create a more easily scalable, multimedia experience that can be added into the existing training mix. Individual employees and organizations as whole benefit through increased productivity, decreased onboarding time, and reduction in training resources required.

Digital adoption platforms that offer multi-language capabilities are ideal for large, multi-national organizations.

With a digital adoption solution like ClickLearn, it's possible to auto-produce training material, update and maintain training material with a minimal effort, deliver a full e-learning experience, and guide end-users within a company's live system with a virtual assistant.

**You are just one click away
from successful e-learning**

Get in contact - we would love to hear from you



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